

PBRX RAIH TOP HUMAN CAPITAL AWARDS 2025: HUMAN CAPITAL ADALAH JANTUNG DARI KEBERLANJUTAN BISNIS



Jakarta, 4 November 2025 – PT Pan Brothers Tbk (“Perseroan”) berhasil meraih penghargaan TOP HUMAN CAPITAL Awards 2025 #5 Stars dari TopBusiness Magazine, dalam acara yang diselenggarakan di Hotel Raffles, Jakarta dengan tema “*The Role of Talent Mobility and HCMS as Strategic Business Partner*”. Penghargaan ini mengakui komitmen perusahaan dalam menerapkan sistem manajemen SDM yang modern, berbasis data, dan mendukung kinerja bisnis berkelanjutan.

Bapak Nurdin Setiawan, General Manager Human Resource Management Perseroan, dinobatkan sebagai “The Most Committed Human Capital Leader 2025”, mengukuhkan kepemimpinan visioner dalam pengembangan talenta dan pengelolaan SDM di tingkat korporat.

Pencapaian ini didasarkan pada penilaian dari *HC Business Index*, efektivitas *HC Management System*, inisiatif SDM strategis, serta kontribusi nyata terhadap kinerja perusahaan. Semua strategi HR dirancang sejalan dengan prinsip *People, Planet, Profit*, menciptakan organisasi yang agile, inklusif, dan siap menghadapi tantangan masa depan.

“*Human Capital* adalah jantung dari keberlanjutan bisnis. Tanpa talenta yang berkembang, inovasi dan efisiensi tidak akan pernah optimal,” tegas Bapak Nurdin. Dengan pendekatan berbasis manusia, Pan Brothers menegaskan posisinya sebagai perusahaan manufaktur unggulan yang berdaya saing global.

“*Clothing The World with Indonesian Heart*”

Info lain dapat diunduh di website atau e-mail ke Corporate Secretary.

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PBRX SECURES TOP HUMAN CAPITAL AWARDS 2025: HUMAN CAPITAL IS THE HEART OF BUSINESS SUSTAINABILITY



Jakarta, November 4, 2025 – PT Pan Brothers Tbk (“the Company”) has been awarded the TOP HUMAN CAPITAL AWARDS 2025 #5 Stars by TopBusiness Magazine, in an event held at Hotel Raffles Jakarta, themed “The Role of Talent Mobility and HCMS as Strategic Business Partner”. The recognition highlights the Company’s commitment to a modern, data-driven human capital management system that actively supports sustainable business performance.

Mr. Nurdin Setiawan, General Manager of Human Resource Management, was honored as “The Most Committed Human Capital Leader 2025”, reaffirming his visionary leadership in talent development and corporate HR strategy.

The achievement was assessed based on the HC Business Index, effectiveness of the HC Management System, strategic HR initiatives, and measurable contributions to overall company performance. All HR strategies are aligned with the People, Planet, Profit principles, fostering an agile, inclusive, and future-ready organization.

“Human Capital is the heart of business sustainability. Without growing talent, innovation and efficiency can never reach their full potential,” emphasized Mr. Nurdin. With a people-centric approach, Pan Brothers reinforces its position as a leading, globally competitive manufacturing company.

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