

TRANSFORMASI DIGITAL BERHASIL, PAN BROTHERS MENANG THE BEST INDONESIA IT & DIGITAL OPERATIONAL EXCELLENCE AWARD 2025 GOLD AWARD



Jakarta, 15 Agustus 2025 — PT Pan Brothers Tbk (“Perseroan”) kembali berhasil meraih penghargaan The Best Indonesia IT & Digital Operational Excellence Award - 2025 GOLD Award (B) (Excellent) (4 Star ****) dalam ajang Indonesia Information Technology & Digital Operational Excellence Award VII 2025 (IITA-VII-2025) yang diselenggarakan oleh Economic Review di Hotel SwissBell Inn, Jakarta.

Penghargaan ini mengakui keunggulan Pan Brothers dalam transformasi digital dan operasional yang berbasis teknologi. Perseroan dinilai atas pengelolaan IT yang baik, termasuk tim ahli, struktur efisien, dan budaya kerja yang mendukung inovasi. Infrastruktur IT yang andal, keamanan data, serta investasi berkelanjutan dalam teknologi juga menjadi poin penilaian.

Keberhasilan ini menunjukkan bahwa Pan Brothers tidak hanya unggul dalam produksi tekstil dan pakaian jadi, tetapi juga kuat dalam penerapan digital untuk mendukung pertumbuhan dan daya saing global.

Perseroan berkomitmen terus berinovasi, memperkuat sistem, dan menciptakan nilai nyata bagi bisnis serta para pemangku kepentingan.

“Clothing The World with Indonesian Heart”

Info lain dapat diunduh di website atau e-mail ke Corporate Secretary.

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DIGITAL TRANSFORMATION SUCCEEDS, PAN BROTHERS WINS THE BEST INDONESIA IT & DIGITAL OPERATIONAL EXCELLENCE AWARD 2025 GOLD AWARD



Jakarta, August 15, 2025 — PT Pan Brothers Tbk (“the Company”) has once again won the *The Best Indonesia IT & Digital Operational Excellence Award - 2025 GOLD Award (B) (Excellent) (4 Star ****) at Indonesia Information Technology & Digital Operational Excellence Award VII 2025 (IITA-VII-2025), organized by Economic Review at SwissBell Inn Hotel, Jakarta.

The award recognizes Pan Brothers’ excellence in digital transformation and technology-driven operations. The Company was evaluated on strong IT governance, including skilled personnel, efficient organizational structure, and an innovation-friendly culture, supported by rigorous audits and consistent operational standards. Reliable IT infrastructure, data security, and sustainable technology investments were also key factors.

This achievement highlights that Pan Brothers excels not only in textile and apparel manufacturing but also in building a robust digital foundation to drive global competitiveness.

The company remains committed to continuous innovation, strengthening systems, and delivering real value to its business and stakeholders.

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