

PT PAN BROTHERS TBK RAIH GOLD AWARD PADA THE BEST INDONESIA SALES MARKETING AWARD 2025



Jakarta, 30 April 2025 - Pada tanggal 30 April 2025, PT Pan Brothers Tbk (“Perseroan”) menerima penghargaan GOLD Award (B) – Excellent-4 Star dalam kategori The Best Indonesia Sales Marketing Award - VIII-2025 untuk Perusahaan Terbuka di bidang Tekstil dan Industri Garmen. Penghargaan ini diselenggarakan di Hotel Santika Premiere, Bintaro, Banten, dengan tema "Marketing with Purpose: The Rise of Ethical & Sustainable Brands".

Penghargaan The Best Indonesia Sales Marketing Award ini telah rutin diselenggarakan sejak tahun 2017. Pada tahun 2025, penilaian dilakukan terhadap sekitar 1.000 perusahaan publik, baik yang tercatat di Bursa Efek (Tbk) maupun yang tidak (Non-Tbk) yang lalu dikategorikan menjadi 46 Sub Sektor Industri . Dewan juri yang menilai terdiri dari perwakilan Indonesia-Asia Institute, Global Leader, Indonesia Leader, Ideku Group, Frontliner, dan Lead2Max.Asia.

Diraihnya penghargaan ini menjadi validasi bahwa PT Pan Brothers Tbk mampu mempertahankan konsistensi dan ketangguhan bisnisnya. Perseroan menyampaikan apresiasi setinggi-tingginya atas sinergi erat yang terjalin antara seluruh jajaran manajemen, karyawan, pemegang saham, dan mitra bisnis.

“Clothing The World with Indonesian Heart”

Info lain dapat diunduh di website atau e-mail ke Corporate Secretary.

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PT PAN BROTHERS TBK WINS GOLD AWARD AT THE BEST INDONESIA SALES MARKETING AWARD 2025



Jakarta, 30 April 2025 – On April 30, 2025, PT Pan Brothers Tbk (“the Company”) received the GOLD Award (B) – Excellent-4 Star in the category of The Best Indonesia Sales Marketing Award - VIII-2025 for Publicly Listed Companies in the Textile and Garment Industry. The award ceremony took place at Hotel Santika Premiere, Bintaro, Banten, with the theme "Marketing with Purpose: The Rise of Ethical & Sustainable Brands."

The Best Indonesia Sales Marketing Award has been held regularly since 2017. In 2025, the evaluation involved approximately 1,000 public companies, both listed (Tbk) and non-listed (Non-Tbk). These companies were then categorized into 46 industrial sub-sectors. The judging panel included representatives from the Indonesia-Asia Institute, Global Leader, Indonesia Leader, Ideku Group, Frontliner, and Lead2Max.Asia.

Receiving this award validates that PT Pan Brothers Tbk continues to maintain consistency and resilience in its business. The company extends its highest appreciation for the strong synergy among all management levels, employees, shareholders, and business partners.

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