

## RAIH PENGHARGAAN LIGHTHOUSE INDUSTRI 4.0 KEDUA DI AWAL TAHUN 2024



Jakarta, 21 Februari 2024, PT Pan Brothers Tbk (“Perseroan”) kembali mendapatkan kepercayaan dari Kementerian Perindustrian untuk meraih National Lighthouse Industri 4.0.



PT Pancaprima Ekabrothers, anak perusahaan Perseroan, baru-baru ini ditetapkan sebagai lighthouse industri 4.0 kedua di sektor industri tekstil dan garmen Indonesia. Pencapaian ini mengikuti jejak PT Prima Sejati Sejahtera yang telah menerima penghargaan serupa pada tahun 2022. Penetapan PT Pancaprima Ekabrothers sebagai mercusuar industri 4.0, yang merupakan pengakuan bergengsi bagi perusahaan yang telah berhasil mengimplementasikan

teknologi digital canggih, menggarisbawahi komitmen Perusahaan untuk meningkatkan efisiensi operasional dan daya saing di pasar global.

Sejak tahun 2019, Kementerian Perindustrian (Kemenperin) telah mempercepat transformasi industri 4.0 di sektor manufaktur Indonesia melalui Program National Lighthouse Industri 4.0. Sebanyak 14 perusahaan telah ditetapkan sebagai perwakilan yang diharapkan dapat menjadi panutan bagi industri manufaktur lainnya. Kemenperin juga berharap bahwa Program National Lighthouse Industri 4.0 dapat memacu perusahaan terpilih untuk berbagi pengetahuan serta menjadi pusat pelatihan bagi perusahaan lain dalam menerapkan teknologi Industri 4.0 secara berkelanjutan di Indonesia.

Dengan demikian, Perseroan berharap bahwa penunjukan ini dapat memberikan inspirasi bagi industri garmen lainnya dalam mengadopsi teknologi terbaru guna memajukan industri manufaktur Indonesia secara menyeluruh. Bersama-sama berkembang melalui transformasi industri 4.0 untuk memajukan Indonesia.

*“Clothing The World with Indonesian Heart”*

Info lain dapat diunduh di website atau e-mail ke Corporate Secretary.

Website : <http://www.panbrotherstbk.com>

Instagram : @ptpanbrothers\_tbk

E-Mail (Corporate Secretary) : [corpsec@pbrx.co.id](mailto:corpsec@pbrx.co.id)



## ACHIEVING OUR SECOND LIGHTHOUSE INDUSTRY 4.0 AWARD BY EARLY 2024



Jakarta, 21 February 2024, PT Pan Brothers Tbk ("the Company") has once again earned the trust of the Ministry of Industry to achieve the National Lighthouse Industry 4.0.



PT Pancaprima Ekabrothers, a subsidiary of the Company, has recently been designated as the second industry 4.0 lighthouse in the Indonesian textile and garment industry sector. This achievement follows in the footsteps of PT Prima Sejati Sejahtera, which received a similar designation earlier in 2022. The designation of PT Pancaprima Ekabrothers as an Lighthouse Industry 4.0, which is a prestigious recognition for companies that have successfully implemented advanced

digital technologies, underscores the Company commitment to improving operational efficiency and competitiveness in the global market.

Since 2019, the Ministry of Industry (Kemenperin) has accelerated the transformation of industry 4.0 in Indonesia's manufacturing sector through the National Lighthouse Industry 4.0 Program. A total of 14 companies have been designated as representatives that are expected to become role models for other manufacturing industries. The Ministry of Industry also hopes that the National Lighthouse Industry 4.0 Program can spur selected companies to share knowledge and become training centers for other companies in implementing Industry 4.0 technology sustainably in Indonesia.

Thus, the Company hopes that this appointment can inspire other garment industries to adopt the latest technology to advance Indonesia's manufacturing industry as a whole. Growing together through industry 4.0 transformation to move Indonesia forward.

*"Clothing The World with Indonesian Heart"*

Other information can be downloaded on the website or e-mailed to Corporate Secretary:

Website : <http://www.panbrotherstbk.com>

Instagram : @ptpanbrothers\_tbk

E-Mail (Corporate Secretary) : [corpsec@pbrx.co.id](mailto:corpsec@pbrx.co.id)

