

## BUILDING RELATIONSHIPS WITH FASHION EDUCATION THROUGH PARIS DE LA MODE FASHION SCHOOL VISIT



**Tangerang, 15 August 2023**, PT Pan Brothers Tbk ("the Company") welcomed guests from Paris De La Mode Fashion School. This visit was a moment of introduction to the apparel industry for students who are pursuing careers in the fashion world to be able to peek at the series of production processes in apparel manufacturing at PT Pancaprima Ekabrothers.

In the welcome ceremony, Ms. Trisia Indrayani as the Company's HRM Development Manager warmly welcomed the group of students and teaching staff from Paris de la Mode. She expressed her hope that this visit would give the students valuable insights into the clothing production process, as well as the importance of hard work and detail in creating high-quality products. Ms. Hesty Maureen, Principal of Paris de la Mode Fashion School, expressed her gratitude for the hospitality and opportunity provided by Pan Brothers to their students and hoped that the visit would inspire the aspiring fashion designers to move forward in their careers, as well as open up opportunities to collaborate with the Company in the future.



The visit began with Company introduction delivered by Mr. Yulianto (IE Manager at PT Pancaprima Ekabrothers) followed by an interactive discussion. In addition, the students had the opportunity to see first-hand how the initial steps of design turn into patterns and finally into finished garments with a touch of digitization and automation through a tour of the production facilities. The visit ended with the presentation of mementos and a group photo.



The Company understands the importance of knowledge and experience exchange between educational institutions and industry. This visit is expected to not only provide an in-depth view of the real world of apparel production, but also build a bridge between education and practice.

