

CONTINUING TO MAINTAIN PERFORMANCE, PAN BROTHERS WINS SALES & MARKETING AWARD VI 2023



Jakarta, 23 June 2023, PT Pan Brothers Tbk (the Company) was awarded The Best Indonesia Sales & Marketing Award IV year 2023 Category Public Company from Economic Review.

As a well-known company in the garment sector, the Company has proven its resilience in facing all conditions even in the midst of a pandemic over the past few years. Despite facing challenges such as market fluctuations and intense competition, the Company has managed to maintain its sales performance. This success did not go unnoticed by Economic Review, which awarded the Sales & Marketing Award VI 2023 to Pan Brothers. The award was given as a token of appreciation for the Company's innovative marketing and sales strategies as well as Pan Brothers' ability to maintain its position as a leader in the garment industry.

The Company's management, represented by Mr. Anton Suwoto as General Manager, expressed their gratitude for this award. The dedication of the entire team played an important role in achieving this success. The Company also encourages enthusiasm among the garment industry as a whole as one of the national priority sectors in maintaining sales amidst unforeseen challenges.

By winning this Sales & Marketing Award VI 2023, Pan Brothers will continue to be committed to delivering quality products and maintaining strong sales performance, as well as contributing positively to Indonesia's economic growth.

