

MOTHER'S DAY CELEBRATION PT PAN BROTHERS Tbk



Tangerang, 9 January 2023, PT Pan Brothers Tbk (the Company) announced the winners of the photo contest celebrating Mother's Day.



The Company celebrating Mother's Day by holding a talk show and photo contest with the theme Ibu Berkarya, Keluarga Bahagia, Indonesia Jaya. The series of events begins with holding a Talkshow on 22 December 2023 in the Multipurpose Room. This event was led by Mr. Denny Samboh (HRM Senior Manager) as the moderator and attended by Mrs. Diana Tanu (COO of PT Top Karir Indonesia) and Mrs. Rondang Nauli (Senior Manager of PT Pancaprima Ekabrothers) as speakers.

The talkshow was attended by the Company's employees offline and online from all of the Company's groups. The event took place with enthusiasm from the audience. On this occasion, the speakers conveyed tips and tricks for being an active working mother amidst her obligations to her family. As mothers, women need to learn to differentiate their roles within the scope of work and family and learn to maximize time management properly. Not only that, comprehension and support from the family are important keys to the development of a mother's career.

In addition, the Mother's Day photo contest is also one of the events that attracts the hearts of the Company's employees. The photo contest is held through Instagram social media which all female employees of the Company can participate in. This is done by fulfilling the contest requirements, one of which is by using the hashtag #hariibupanbrothers2022 and tagging the Company's Instagram account (@panbrothers_tbk). The contest period lasted during December 2022 and the winner announcement was made via Instagram on 9 January 2023. The contest winner consisted of 22 selected accounts and 1 main winner who was awarded a shopping voucher.

As an apparel manufacturer with 60.58%¹ female workers, the Company really appreciates all mothers with all the forms of love they radiate. Therefore, the series of Mother's Day celebration events is a real part of the trust,

¹ Based on End December 2021 data



appreciation and support of the Company to the Mother who has been involved in every operational process of the Company.

The Company hopes that the celebrating Mother's Day can be a momentum for all employees and female employees to be able to continue working and developing in a sustainable manner with the Company.

Ibu Berkarya, Keluarga Bahagia, Indonesia Jaya.

