

## THE INCLUSIVE PARTNERSHIP INITIATIVE FOR MSMEs IMPROVEMENT



**Jakarta, October 3, 2022,** PT Pan Brothers participated on the Inclusive Partnership Movement for MSMEs Naik Kelas launched by President Joko Widodo (Jokowi) at the SMESCO Building.

Through this movement, President Jokowi invites all parties, both private and government to unite in dealing with various crises that are engulfing the world. To achieve cohesiveness, it is necessary for Indonesia to be incorporated in which all parties and or institutions, whether from large, medium, or small groups, to be able to collaborate solving problems that exist in a concrete way. According to him, the cohesiveness, collaboration, and synergy between the parties will be a big force in solving problems.

Chairman of the Indonesian Chamber of Commerce and Industry (Kadin) Mr. Arsjad Rasjid said that the movement initiated by Kadin aims to invite all stakeholders, both private and government, to cooperate with MSMEs. This collaboration is expected to strengthen Indonesia's economic growth with MSMEs as the backbone. He believes that private companies and the government play a crucial role in efforts to strengthen MSMEs. The role of the company in question is to transfer knowledge, technology, expand access to finance, provide assistance in the distribution of agricultural products, and open market access, both national and export.

On this occasion, The Company took the opportunity in promoting circular economy ecosystem for the Textile and Apparel sector by opening a booth showing the recycle products which was produced specially with garment production waste.





Together with Thread for Hope (T4H), The Company collaborated with MSMEs to utilize patchwork waste (aval) remaining pieces of garment production. Products produced in this upcycle, for example, are suits, carpets and household furniture accessories. For a suit making project, collaborate with Pable and Moralstudio. For carpet products Cooperation with Nusa Persada Creations. As for the home furniture accessories project in collaboration with Homeware International Indonesia.

