

PRESS RELEASE OBLIGASI/ NOTES PBRX 2017 (Tangerang 30 Januari 2017).

PBRX GLOBAL NOTES 2017 USD 200 JUTA OVERSUBSCRIBE 4 KALI LIPAT.

GLOBAL NOTES PBRX 2017 USD 200 MILLION 4 TIMES OVERSUBSCRIBED.

PBRX telah melakukan penawaran *Global Notes* sebesar USD 200 juta dengan final orderbook oversubscribe empat kali lipat sejumlah lebih dari USD 800 juta dari 106 investor.

PBRX Global Notes total offering of USD 200 million with a 4 times oversubscribed final orderbook of more than USD 800 million from 106 investors.

Penawaran ini dilakukan melalui Anak Perusahaan Perseroan yang berkedudukan di Belanda PB International BV. Suku bunga Notes ini sebesar 7,625 % per tahun dan jatuh tempo 26 Januari 2022, dengan bunga yang dibayar setiap 6 bulan. Notes ini didaftarkan di Singapura Stock Exchange mulai tanggal 27 Januari 2017.

This offer is done through the company's subsidiary in the Netherlands PB International BV. Notes interest rate is 7.625% per year and maturing January 26th, 2022, with interest payable every 6 months. The Notes is listed on the Singapore Stock Exchange as of January 27th, 2017.

Hasil bersih dari penerbitan *Notes* akan dipergunakan untuk melakukan pelunasan sebagian dari kewajiban Fasilitas Hutang Sindikasi dan Fasilitas Hutang Jangka Pendek, serta untuk tujuan lain seperti membiayai rencana ekspansi usaha di masa yang akan datang dan menunjang kebutuhan pendanaan Perseroan dan Anak Perusahaan.

The net proceeds from the issuance of the Notes will be used for partial repayment of indebtedness under the Syndicated Loan Facility and Uncommitted Short Term Loan Facility, as well as for general corporate purposes such as to finance business expansion plan in the future and support the financing needs of the Company and its Subsidiaries.

PBRX menunjuk dua Lembaga peringkat yaitu Fitch Rating dan Moody's Rating. Fitch Rating memberikan peringkat B/Positive untuk internasional rating dan A (idn) dengan Outlook Stabil untuk nasional rating. Moody's memberikan peringkat B1 Outlook Stabil dengan HSBC sebagai sole rating advisor.

PBRX apointed two rating agencies which are Fitch Ratings Agency and Moody's Ratings Agency. Fitch Ratings assigned a rating B / Positive for the international rating and A (idn) with a Stable Outlook to the national rating. Moody's rated B1 Outlook Stable with HSBC was sole ratings advisor.

Pihak-pihak yang terkait dalam penerbitan Notes ini adalah, Joint Bookrunners and Joint Lead Managers Australia and New Zealand Banking Group Limited (ANZ), The Hongkong and Shanghai Banking Corporation Limited (HSBC), ING Bank N.V., Singapore Branch dan Emirates NBD PJSC., dan Kantor Jasa Penilai Publik ("KJPP") Jennywati, Kusnanto & rekan (JKR) yang menyatakan kewajaran transaksi ini.

The parties involved in the issuance of the Notes are Joint Bookrunners and Joint Lead Managers Australia and New Zealand Banking Group Limited (ANZ), The Hongkong and Shanghai Banking Corporation Limited (HSBC), ING Bank NV, Singapore Branch and Emirates NBD PJSC., and The Office of Public Appraisal Service ("KJPP") Jennywati, Kusnanto and colleagues (JKR) stating the fairness of this transaction.

PBRX Performance

| | 2013 (full year) | 2014 (full year) | 2015 (full year) | 2015 (9 months) | 2016 (9 months) |
|------------------|-------------------------|-------------------------|-------------------------|------------------------|------------------------|
| Penjualan/ Sales | 339.724 | 338.529 | 418.575 | 316.260 | 372.359 |

Komitmen PBRX adalah terus bertumbuh untuk kepentingan seluruh stakeholders, karyawan, pemegang saham, investor dan perkembangan ekonomi Indonesia.

PBRX commitment is to continue to grow for the benefit of all stakeholders, employees, shareholders, investors and the economic development of Indonesia.

Kapasitas terpasang PBRX per Desember 2016 adalah 90 juta pcs (basis polo shirt) per tahun, tahun 2018 dengan perluasan Eco Smart sebesar 21 juta pcs per tahun, total kapasitas terpasang PBRX di tahun 2018 akan menjadi 111 juta potong (basis polo shirt) per tahun.

PBRX installed capacity per December 2016 is 90 million pcs (polo shirt base) per year, in 2018 with the expansion of Eco Smart of 21 million pcs, PBRX installed capacity by year 2018 would be 111 million pieces (polo shirt base) per year.

Anak Perusahaan Perseroan. The Subsidiaries Company

PT. Pancaprima Ekabrothers (PPEB) anak perusahaan Perseroan di Tangerang, Banten memproduksi berbagai jenis pakaian-jadi dengan pabrik di Tangerang dan Boyolali.

PT. Pancaprima Ekabrothers (PPEB) as subsidiaries company in Tangerang, Banten is engaged in apparel industry to manufacture all kinds of garment with the factories located in Tangerang and Boyolali.

PT. Hollit International (HI) di Jakarta, adalah sebuah perusahaan Product Development yang unik berpengalaman, dengan fokus menyiapkan dan mengembangkan trend model juga bahan yang dipakai. Menangani cukup banyak brand name dan life-style ternama, disamping yang diproduksi di Perseroan, Hollit telah bertahun-tahun menjalin kerjasama yang kuat dengan banyak pabrik garment tertentu yang memiliki kemampuan produksi garment inovatif, high quality produk ke pasar fashion.

PT. Hollit International (HI) in Jakarta, a unique Product Development Company with strong heritage, is focused on the product development and closely following of latest trends in styling, finishing and materials. They works closely with world's renowned fashion brands and life-style companies, besides in-house production in the Company, Hollit has forged years of inseparable partnerships with carefully selected production partners so enabling it to supply major innovative and high-quality fashion products.

Continent 8 Pte. Ltd (C 8) sebuah perusahaan di Singapura bergerak sebagai Agen Penjualan Apparel dan perusahaan Product Development.

Continent 8 PTE Ltd (C 8) is a Company based in Singapore is engaged in Apparel Buying Agent and Product Development Company.

PT. Ocean Asia Industry (OAI) di Serang, Banten memproduksi tekstil bahan baku kain rajutan khususnya kain circular knitting, pencelupan kain, pencelupan benang dan kain printing. PT. Ocean Asia Industri saat ini mensupply merek-merek internasional seperti : H&M, Gap, Walt Disney, Kohl's, Quick Silver and Target, dll., dan akan terus melayani pabrik garmen dalam dan luar negeri.

PT. Ocean Asia Industry (OAI) in Serang, Banten is engaged in manufacturing textile raw materials, especially circular knitted fabric, fabric dyeing, yarn dyeing and fabric printing. The Ocean Asia is presently supplying to international brand label like: H&M, Gap, Walt Disney, Kohl's, Quick Silver and Target, etc., and will continue to serve both local garment manufacturers and overseas garment makers efficiently.

PT. Apparelindo Prima Sentosa (APS) di Jakarta didirikan sebagai induk usaha retail Perseroan, saat ini APS memiliki dua anak perusahaan yaitu:

*PT. Apparelindo Mitra Andalan yang memasarkan pakaian wanita dengan merek ZOE Black, dan

*PT. Mitra Busana Sentosa yang memasarkan pakaian pria dengan merek S n P, Asylum dan FTL.

PT. Apparelindo Prima Sentosa (APS) in Jakarta was established as a holding company of retail businesses, now APS has two subsidiaries company:

**PT. Apparelindo Mitra Andalan is engaged in women apparels retail with brand ZOE Black, and*

**PT. Mitra Busana Sentosa is engaged in men apparels retail with brands S n P, Asylum and FTL.*

PT. Eco Smart Garment Indonesia (ESGI) di Boyolali, Jawa Tengah sebuah perusahaan Joint Venture dengan Mitsubishi Corporation yang berkedudukan di Tokyo Jepang memproduksi garment untuk buyer yang dipegang oleh Mitsubishi dan buyer lainnya.

PT. Eco Smart Garment Indonesia (ESGI) in Boyolali, Central Java a Joint Venture Company with Mitsubishi Corporation base in Tokyo Japan is engaged in manufacturing garment for Mitsubishi buyers and others.

Cosmic Gear Ltd (C G) sebuah perusahaan di Hongkong bergerak sebagai Agen Penjualan Apparel dan perusahaan Product Development.

Cosmic Gear Ltd (C G) is based in Hongkong engaged as Apparel Buying Agent and Product Development Company.

PT. Prima Sejati Sejahtera (PSS) di Boyolali, Jawa Tengah memproduksi garment terutama untuk tujuan ekspor.

PT. Prima Sejati Sejahtera (PSS) in Boyolali, Central Java is engaged in manufacturing garment for export market.

PT. Teodore Pan Garmindo (TPG) di Bandung, Jawa Barat memproduksi garment untuk tujuan ekspor.

PT. Teodore Pan Garmindo (TPG) in Bandung, West Java is engaged in manufacturing garment for export market.

PT. Victory Pan Multitex (VPM) di Bandung, Jawa Barat memproduksi benang jahit dan benang bordir.

PT. Victory Pan Multitex (VPM) in Bandung, West Java is engaged in producing sewing thread and embroidery thread.

PT. Berkah Indo Garment (BIG) di Unggaran dan Demak, Jawa Tengah memproduksi garment terutama untuk tujuan ekspor.

PT. Berkah Indo Garment (BIG) in Unggaran and Demak, Central Java is engaged in manufacturing garment for export market.

PB. International B.V. (PBI BV) di Belanda bergerak sebagai perusahaan investasi.

PB. International (PBI BV) in Netherlands is engaged as investment company.

Tahun 2016 ini Perseroan dan Anak Perusahaan memenangkan beberapa Awards.

*1 (satu) Penghargaan Best Listed Companies 2016 di sektor Tekstil dan Garment from Majalah Investor. (May 3, 2016).

*2 (two) Boyolali Industrial Award 2016 dari Badan Lingkungan Hidup Kab.Boyolali. (August 16, 2016).

*1 (satu) Primaniyarta Export Award 2016 dari Departemen Perdagangan Republik Indonesia (12 Oktober 2016).

*1 (satu) Indonesia Best Practices Corporate University Award 2016 dari SWANETWORK. (21 Oktober 2016).

*Penghargaan Perusahaan Tekstil dan Garment Terbaik 2016 dari Majalah Economic Review. (21 Oktober 2016).

*1 (satu) Indonesia Living Legend Companies Award 2016 dari Warta Ekonomi. (28 Oktober, 2016).

*3 (tiga) Penghargaan Industri Hijau 2016 dari Departemen Perindustrian Republik Indonesia. (20 Desember 2016).

In year 2016 the Company and subsidiaries company awarded some Awards.

**1 (one) Best Listed Companies 2016 in Textile and Garment from Majalah Investor. (May 3, 2016).*

**2 (two) Boyolali Industrial Award 2016 from Environment Agency Boyolali Government. (August 16, 2016).*

**1 (one) Primaniyarta Export Award from Department of Trade Republic Indonesia (October 12, 2016).*

**1 (one) Indonesia Best Practices Corporate University Award 2016 from SWANETWORK. (October 21, 2016).*

**The Best Textile and Garment Company 2015 Award from Economic Review magazine. (October 21, 2016).*

**1 (one) Indonesia Living Legend Companies Award 2016 from Warta Ekonomi. (October 28, 2016).*

**3 (three) Green Industry Award 2016 from Departement of Industry Republic Indonesia (December 20, 2016).*

Dan Penghargaan terakhir yang diterima PBRX diterima di awal tahun 2017

*1 (satu) Penghargaan sebagai salah satu Infobank 100 Fastest Growing Companies 2016, dari majalah Info Bank. (26 Januari 2017).

And the latest received PBRX Award received in early 2017

** 1 (one) Infobank Award as one of the 100 Fastest Growing Companies in 2016, of the magazine Info Bank. (January 26, 2017).*

Akhir kata, kami menyampaikan terima kasih dan apresiasi yang tulus kepada para pelanggan, pemasok, kreditur, investor, perusahaan sekuritas, fund manager, analis, wartawan, Dewan Direksi,

seluruh jajaran Manjemen dan staf atas dukungan mereka selama ini. Kami juga menghaturkan terima kasih kepada para pemegang saham atas keyakinan dan kepercayaan yang diberikan kepada Perseroan. Dengan dukungan mereka, kami yakin akan dapat bersama-sama mencapai prestasi yang lebih baik.

Finally, we extend our sincere gratitude and appreciation to our valued customers, suppliers, creditors, investors, securities companies, fund managers, analyst, reporters, the Managements and staffs for supporting us over the years. We also thank our shareholders for the confidence and faith that have been shown to the Company. With their continuing support, we look forward to achieving new heights together. .

Tangerang, 30 Januari 2017./ Tangerang, January 30th, 2017.

Dewan Direksi PT Pan Brothers Tbk. The Board of Directors PT. Pan Brothers Tbk

Ludijanto Setijo Direktur Utama/ President Director

Anne Patricia Sutanto Wakil Direktur Utama/ Vice President Director

Fitri Ratnasari Hartono Direktur/ Director

Lilik Setijo Direktur/ Director

Hwang Sei Wook (Michael Hwang) Direktur/ Director